

## **Rodent pest control/monitoring**

Rodent control products ("rodenticides") must first of all be one thing: attractive to the animal itself. This is the real challenge, as animals are usually located where they have access to "human" food and that is the target to beat. Baits are subject to a voluntary principle, an inevitable poisoning and thus control is by no means only carried out by the mere presence of a bait. Baits are usually attractive for rodents if they contain particularly high-quality and tasty ingredients. Grain cereals often play an important role, but also attractants, food additives and odorous substances.

Furthermore: A feast for the eyes. This also applies to mice and rats, even if this fact may be considered unlikely from a "human point of view".

We therefore continue to produce our baits - especially our specialities: the different solid bait blocks - by hand as in a manufactory. The results are in particular bait shapes and surfaces that ensure superior acceptance attractiveness, proven by numerous comparative tests with competing products. We are also pleased to offer you such a comparative test at any time.

Our products profit naturally from the fact that they must prove themselves each day again and again not only for our customers themselves but also in our internal technical customer service - throughout Germany with more than 80 professional pest controllers. If our preparations fail, even our customer service employees cannot deliver a convincing performance. Our technical customer service department is therefore the most critical source of ideas for our product development laboratory. This symbiosis of scientific research and practical testing is unparalleled among the manufacturers of this product group.